4th Annual
Punta Gorda's
DOWNTOWN
HOEDOWN
FOR THE TROOPS

APRIL 6, 2019
CITY MARKETPLACE, DOWNTOWN PUNTA GORDA
COUNTRY MUSIC * GREAT BBQ * VENDORS

National Recording Artist

Joe Diffie
Multi-Platinum Country Recording Artist
12 - #1 Singles
13 albums and over 20 Top 10 singles

National Recording Act

Confederate Railroad
Grammy Nominated- Multi Platinum Selling Group
20 Charted Singles

Nashville Recording Artist • Jack-Michael
Punta Gorda Native and is currently PCG Nashville Pro pursuing a singing and songwriting career. Original songs such as "American Beauty", "Our Town" and "3 AM" have received critical acclaim in Nashville Jack performs extensively all across Florida and Georgia and has built a solid fan base. His high energy show gets people on their feet and partying!

with 2 additional regional artists

A portion of every ticket sold is donated to Holidays 4 Heroes

www.PGDowntownHoedown.com
Great Country Music-

Punta Gorda's Downtown Hoedown to Support the Troops is excited to return in 2019 with 2 great national recording artists as our headliners

JOE DIFFIE

We welcome multi-platinum-selling artist Joe Diffie to the Hoedown Stage with chart-toppers like “Pickup Man,” “Third Rock from the Sun,” and “John Deere Green,” and 13 albums and over 20 Top 10 singles to his credit. Joe Diffie is the face of the great era of country music with country superstar Jason Aldean paying homage to Joe in his hit “1994” Joe Diffie’s string of 12 #1 hit songs are well known to country fans young and old.

CONFEDERATE RAILROAD

We are also pleased to welcome multi-platinum group Confederate Railroad to the 2019 Downtown Hoedown Lineup. With over 20 Charted singles such as “Trashy Women”, “Queen of Memphis”, “Daddy was never the Cadillac Kind” & “Jesus and Mama”. Confederate Railroad are well known for their high energy shows and country partying performances!

JACK-MICHAEL

Nashville recording artist Jack Michael, Jack grew up in Punta Gorda and is currently PCG Nashville Pro pursuing a singing and songwriting career. Several of his original songs such as “American Beauty”, “Our Town” and “3AM” have received critical acclaim in Nashville and are quickly becoming regional favorites. He recently completed his first professionally produced music video for the song “3am”. Jack performs extensively all across Florida and Georgia and has built a solid fan base. His high energy show gets people on there feet and partying!

Holidays 4 Heroes

Holiday 4 Heroes is a grassroots effort started 10 years ago when local business owners became aware there was a need to fill, to provide cheer and comfort to our active duty military members in Iraq, Afghanistan and now Syria as well. This year close to 1000 boxes of supplies were sent to our heroic men and women serving to protect our freedom. Every cent and product collected goes directly to providing these packages to our service members.

Every day the brave men and women in our military service are risking their lives for us. Our government does not provide some of their basic needs. As nearby bases and commissaries have shut down these items become difficult to acquire. Each year, starting in September, we search out local soldiers to adopt. We try to supply their entire camp. Their packages are mailed out the last week of November and are received by our soldiers for a little Christmas appreciation and cheer. Our community has really come together on this project. People donate tons of supplies, make their own care packages and donate money for the mailings. Please join us in the effort to support these very brave men and women who protect us. Remember, freedom is not free.

More than a concert- In addition to great music and a great cause, the Downtown Hoedown will feature great BBQ, great beverages from Old Smokey Moonshine, Corona, and there will be plenty of vendors on hand for those who want to do a little shopping between performances

Contact Information– Smugglers Event Management, 115 Laishley Ct #121, Punta Gorda, FL 33950
Jerry Cleffi – 941-628-0702 – jerry@smugglers.com
April 6th, 2019
City Marketplace, Downtown Punta Gorda
to support Holidays 4 Heroes
Holidays 4 Heroes

We thank you for your support and consideration of Holiday 4 Heroes. Please contact us with any thoughts, ideas or to get involved. You can visit our website at www.holiday4heroes.com to learn more. Also, if you know of any service members that can use our services, please let us know.

Note from one of our brave men and women

"I'M CURRENTLY SERVING IN AFGHANISTAN AND RECEIVED 3 OF YOUR BOXES IN THE MAIL TODAY. TO SAY I WAS BROUGHT TO TEARS AND MY TROOPS WERE OVERJOYED IS AN UNDERSTATEMENT. I DON'T THINK YOU WILL TRULY EVER UNDERSTAND THE IMPACT YOU HAVE ON DEPLOYED MEMBERS. FROM THE BOTTOM OF MY HEART, THANK YOU MA'AM. WE WILL CONTINUE TO MAKE YOU ALL PROUD UNTIL EVERY LAST ONE OF US IS HOME SAFE."
Downtown Hoedown Sponsorship Opportunities

**Cattle Baron Sponsor - $10,000 (Only 1 Available)**
Premier Sponsorship of the event
Company Logo on top of entrance towers and stage towers
Company logo and name associated with all advertising as main sponsor (Print, Radio, TV, Social Media)
Company Name on Printed Tickets and company Logo on all online tickets
Complimentary display or vendor space
Exclusive VIP Moonshine Tasting
30 VIP Tickets with private area inside VIP with access to backstage meet and greet area (Table Seating & Front Stage Access)
40 General Admission Tickets

**Rancher Sponsor - $5,000 (Only 2 Available)**
High Exposure Sponsorship of the event
Company Logo on top half entrance towers and stage towers
Company logo and name associated with all advertising as sponsor (Print, Radio, TV, Social Media)
Complimentary display or vendor space
Exclusive VIP Moonshine Tasting
12 VIP Tickets with access to backstage meet and greet area (Table Seating & Front Stage Access)
20 General Admission Tickets

**Ranch Foreman Level - $2,500 (Only 4 Available)**
Company Logo at middle of entrance towers and Middle of stage towers
Company logo associated with advertising as sponsor (Print, Radio, Social Media)
Complimentary display or vendor space
Exclusive VIP Moonshine Tasting
6 VIP Tickets with access to backstage meet and greet area (Table Seating & Front Stage Access)
10 General Admission Tickets
Downtown Hoedown Sponsorship Opportunities

- **Ranch Hand Sponsor - $1,500**
  - Company Logo on entrance towers and stage towers
  - Company logo and name associated with advertising as sponsor (Print, Social Media)
  - Complimentary display or vendor space
  - Exclusive VIP Moonshine Tasting
  - 4 VIP Tickets with access to backstage meet and greet area (Table Seating & Front Stage Access)

- **Cowboy Sponsor - $750**
  - Company Name on entrance towers and stage towers
  - Company name associated with advertising as sponsor (Print, Social Media)
  - Complimentary display or vendor space
  - Exclusive VIP Moonshine Tasting
  - 4 VIP Tickets with Table Seating & Front Stage Access

- **Cow-Poke sponsor- $250**
  - Company Name on entrance towers and stage towers
  - Company logo associated with advertising as sponsor (Print, Social Media)
  - Exclusive VIP Moonshine Tasting
  - 2 VIP Tickets with Table Seating & Front Stage Access

Send Application and payment to–
Smugglers Event Management, 115 Laishley Ct #121, Punta Gorda, FL 33950
Email– jerry@smugglers.com       Phone– 941-628-7072
Downtown Hoedown Sponsorship Agreement

Contact Name- ____________________________________________

Company Name- ____________________________________________

Address - __________________________________________________________________________

Contact Phone - ______________________________________________________________________

E-Mail - _____________________________________________________________________________

Sponsorship Level - ___________________________________________________________________

Please send hi resolution digital logos or artwork to jerry@smugglers.com
Also include any links to websites or social media

Signature- ______________________________________________________

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